

JULIA LISBOA

PHOTOGRAPHER & DESIGNER

Contact: +1 778 389 4938 | E-mail: hello@julialisboa.com | www.julialisboa.com | [Linkedin](#) | Vancouver, BC

EDUCATION

Marketing

ILAC
2022 – 2024

Product Design

IBMR
2019 – 2022

UX/UI Design Tech

Gama Academy
2019 – 2020

Multimedia

NAVE Rio
2011 – 2013

WORK EXPERIENCE

Graphic Designer @ PostPilot | Aug 2021 – Present

- First hire and sole member of PostPilot's creative team from Aug to Nov 2021, collaborating closely with stakeholders and clients to establish an efficient design process tailored to the company's needs.
- Endured high pressure during a period of rapid growth, as PostPilot achieved a remarkable 700% month-over-month growth and secured over \$2 million in funding, with my decisions and designs sustaining the stress test.
- Was promoted to lead and mentored a team of 9+ new designers, providing guidance, training, and supervision to ensure the team's seamless integration and exceptional performance.
- Still work closely with major clients, including Netflix, Lamborghini, and Mr. Beast, to create and implement design solutions that align with their brand standards and effectively communicate their messages.

UI/UX Designer @ Aegon | Feb 2021 – Jun 2022

- Collaborated as a key member of MAG Finança's inaugural design team, working closely with Marco Diniz to create sketches, layouts, and graphic elements utilized by development and communication teams.
- Played a vital role in MAG Finança's outstanding achievements, including facilitating \$1 million in cash transfers and reaching 500,000 active users, while forging valuable partnerships with major companies like Ultrapar, Sodexo, and Mastercard.
- Conducted product research and performed accessibility and quality insurance tests to ensure the delivery of user-friendly yet effective products, enhancing the company's reputation for excellence.

Technical Photo Laboratory Manager @ MSC Cruises | May 2019 – Jul 2020

Photo Laboratory Technician @ Carnival Cruises | Aug 2017 – Mar 2019

Photographer @ P&O UK | Apr 2017 – Aug 2017

- Started out as photographer onboard cruise ships (2k – 4k pax), quickly adapting and securing the role of Photo Lab Technician within a remarkable span of 4 months.
- Spearheaded the production process of the Photo Lab department, handling tasks such as loading, categorizing, editing, printing, and distributing an impressive volume of over 20,000 photos and videos every week.
- Ensured equipment maintenance and inventory management, while providing personnel training on photography, service, safety, and sales.
- Worked closely with VIP guests and the Captain to coordinate photo opportunities, adding a touch of exclusivity and luxury to the cruise experience.
- Demonstrated expertise as a Photography Expert Speaker, leading engaging master classes and private lessons on photography and technology.

Super Monitor/Producer and Team Leader @ BIG: Brazil's Independent Games Festival | 2018 Edition

- Led a team of 11 to 23 people in organizing South America's largest indie games festival.
- Oversaw setup, lights, displays, and security throughout the event.
- Coordinated with international guests, developers, politicians, and sponsors.
- Engaged with the public and ensured a warm atmosphere.
- Tested games and resolved on-site issues for a successful festival.

Graphic Designer @ Rio de Janeiro City Hall | Oct 2012 - Nov 2016

- Earned a prestigious internship opportunity in 2012 at the Municipal Secretary for Education following a rigorous selection process. Recognized for outstanding performance, I was offered a permanent position in 2014 by Claudia Costin, then Secretary and current Senior Director for Education at the World Bank.
- Collaborated closely with teachers, parents, and students to produce thousands of captivating books, distributed bi-monthly to every school-age child within our expansive public educational system, which stands as one of the largest in the world.
- Contributed to various graphic projects, including the creation of the book "Rio: Concise History," which gained recognition with its publication by Mayor Eduardo Paes during the city's 450th birthday commemoration.

Skills & Softwares

- Microsoft Office (Word, Excel, PowerPoint)
 - Communication (verbal and written)
 - Customer Service
 - Team management
 - Problem-solving
 - Design
 - Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.)
 - HTML/CSS
 - Photography and Lighting Techniques
 - Darkroom Techniques
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Volunteer work

Coordinator, photographer, friend @ Let's Go, Mom! | 2015

We partnered with students from UFF (Federal Fluminense University) to provide a safe haven for teenage moms and mothers from impoverished communities in Rio de Janeiro. Alongside medical and legal consultations and free photoshoots, we offered essential resources like food, clothing and shelter. Our aim was to restore their sense of dignity, prevent postnatal depression, and rekindle their self-worth, fostering a positive impact on their lives.

Volunteer Art Therapy Assistant @ Center for Psychosocial Attention (CAPS Raul Seixas) | 2012

As a volunteer art therapy assistant, I utilized Dr. Nise da Silveira's art therapy methods to offer psychological support to socially vulnerable individuals. By guiding them through the creative process, I helped them discover new perspectives on life, fostering their rehabilitation and overall well-being.